# Openness: The fundamental choice leading global retailers are making

Diebold Nixdorf

## Break down barriers when implementing new technologies within existing IT landscapes.


Integrating new technologies into existing IT landscapes can seem daunting. But what if you could unlock unlimited possibilities with Diebold Nixdorf's open retailing approach?

Introduce new self-service journeys into your stores independent of hardware devices, process workflows or software already deployed. With a seamless and fast implementation, you benefit from:

### MODERN SOFTWARE ARCHITECTURE

- A modular software stack, scalable to customer journeys
- Modern architecture that only requires configuration, not customization
- One common core code for enhanced functionality

### AGNOSTIC TO POS SOFTWARE

- Integrated to 89 different POS software applications
- No duplication of POS logic
- Lower ongoing management costs

### OPTIONAL ADDITIONAL MODULES

- Suite of staff operation and enterprise management tools
- Innovations & AI solutions
- Open API for third-party integration

### CONFIGURABILITY RATHER THAN CUSTOMIZATION

- Three powerful frameworks with multiple operating systems supported, suitable for any IT landscape
- Flexible GUI/UI/UX with option for in-house configuration

To learn more, **visit DieboldNixdorf.com/openness.**

# Experience the freedom of choice with a tailored solution proposal.

Diebold Nixdorf's self-service approach is completely open at all levels of the solutions stack. Modern, open API architecture gives you the flexibility to do it your way, without the need to integrate with the one-and-only software layer. To avoid costly ecosystem changes and complex migration processes, we give you the freedom to choose from three software stacks:

## SOFTWARE STACK 1:
### Vynamic® Self-Service

- Same software build for all touchpoints, making it easier to have multiple touchpoints
- Same look and feel for all consumer touchpoints

Flexibility to run any DN Self-Service Solution with Vynamic® Self-Service.

Independence to adapt any POS application no matter which legacy system you are running.

Personalization of user interface and process workflow design for best consumer experience.

Optional smart assist and web-browser-based enterprise solutions to make staff operations more efficient.

## SOFTWARE STACK 2:
### Modular approach for native self-service applications

- Run any third-party software on the DN Self-Service Solution
- Modules for peripherals, security scales and cash components available to integrate

Flexibility to run any DN Self-Service Solution with ProBase Store, Vynamic® Scale and Vynamic® Cash.

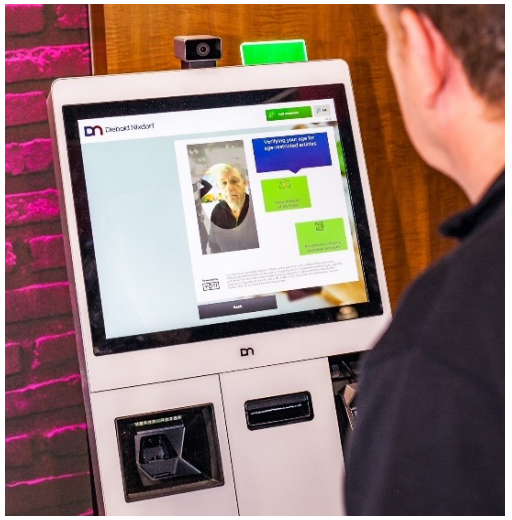
Freedom to run your POS software with an included self-service UI and workflow.

## SOFTWARE STACK 3:
### Base approach for native self-service applications

- Run any third-party software on the DN Self-Service Solution
- Modules for peripherals available to integrate

Option to run any card-only DN Self-Service Solution with ProBase Store.

Freedom to run your POS software with an included self-service UI and workflow.



## Implement innovations and new requirements at your own pace, and in a way that makes the most sense for your specific needs.

In an area with frequent new requirements and innovations, and where technologies from a variety of vendors converge to create frictionless journeys, it's critical to easily and quickly deploy new technology.

Our Vynamic® Self-Service software allows flexible customization through configuration instead of programming. All new features are integrated into one core product by the base development team and made available with each release.

Vynamic Self-Service enables new solutions like Vynamic® Smart Control | Screen Mirroring, Vynamic® Smart Vision | Age Verification, Vynamic® Smart Vision | Fresh Produce Recognition and Vynamic® Smart Vision | Shrink Reduction to be integrated easily and quickly with our AI platform. This enables you to build your own innovation roadmap and easily plug in new technologies to your self-service solution.

**Embrace the power of choice and flexibility. Contact our retail experts and begin your Storevolution™ journey today!**