



Consumers' needs and expectations have changed, with a now greater emphasis on wellness, sustainability, convenience, and choice. Grocery retailers must adapt to these needs and be flexible in how they meet them, whether that is in store, online, home delivery or pickup. To do so, they need POS software that enables them to offer customers a great shopping experience regardless of where, when or what type of transaction occurs. Vynamic® GRx, Vynamic Retail Platform's highly configurable checkout software dedicated to Grocery, makes this possible.

## WITH VYNAMIC RETAIL PLATFORM YOU CAN



### CONNECT EASILY

Easily connect business processes and retail journeys with your IT infrastructure



### SCALE FLEXIBLY

Flexibly scale your stores to address market innovations and changes in consumer demand



### OPERATE EFFICIENTLY

Efficiently run your retail operations in a secure and reliable way at predictable costs



Vynamic GRx offers the most flexible checkout software available, dedicated to Grocery retail, with all the benefits that Vynamic Retail Platform provides.

#### KEY FEATURES

- Real-time visibility into sales data, stock supplies, vendor contracts and pricing
- Extensive accounting and reporting capabilities
- Cloud-based centralized data and transaction repository
- Comprehensive dashboards and reports to get actionable insights
- Personalization of customer experience to improve customer loyalty and drive upselling
- Complete payment flexibility supporting traditional, digital, contactless, and discount-based payment methods
- In-store fulfillment with flexible order management supporting BOPIS, ROPIS, BOPAC (curbside), BORIS
- Contactless self-checkout to offer a safe shopping experience
  - Supports mobile self-scanning for both Retailer Owned and Bring Your Own Devices
- Quick and efficient management of large transaction volumes
- Supporting a broad range of eco system solutions such as:
  - Counter weighing scale
  - Electronic Shelf Edge Label (eSEL)
- Inventory management on mobile devices

#### TECHNICAL BENEFITS

- Sophisticated POS solution dedicated to the Grocery industry segment covering all POS and back-office functionalities to drive a frictionless experience for consumers and associates
- Cloud-native technology and a micro-services-based architecture for a reliable, scalable best-of breed strategy
- Open APIs for flexible integration with your existing IT landscape
- Touchpoint agnostic, operating with existing POS hardware and peripherals to optimize investments in your current POS infrastructure
- User-friendly UI/UX tailored for maximum staff efficiency

#### BUSINESS BENEFITS

- As-a-service business model to cut complexity, and reduce TCO for your retail assets
- Open platform for collaboration with your existing digital ecosystem enabling business agility to adapt to market changes
- Always-on availability guaranteed through embedded offline functionality
- Built-in fiscal and legal compliancy services with a dedicated team to monitor, alert, and implement regulations
- Supported across the globe by our professional services team to adapt and implement our solutions
- Highly configurable retail platform able to mix and match different features to adapt to the needs of today and tomorrow

Vynamic GRx, everything you expect from POS software in your stores – and more.