

Vynamic™ FCx Cloud Platform



**A New Dimension in
Fuel & Convenience Retailing**



DieboldNixdorf.com

The fuel industry is rapidly moving beyond traditional forecourt interactions. Combining online with offline (O2O) services, consumers expect a seamless shopping experience that can either start at home or on-the-go, and that can be continued while at the petrol station. In addition, we see many fuel retailers expanding their services: offering recharging hubs with an enhanced focus on convenience and food-2-go services, and adapting their business model from “fuel plus...” to “...plus fuel”. To support these transitions, fuel retailers need a highly flexible, adaptive and scale-as-you-go cloud software platform to run their business operations efficiently, both today and tomorrow, while reducing total cost of ownership at the same time.



Essential Services

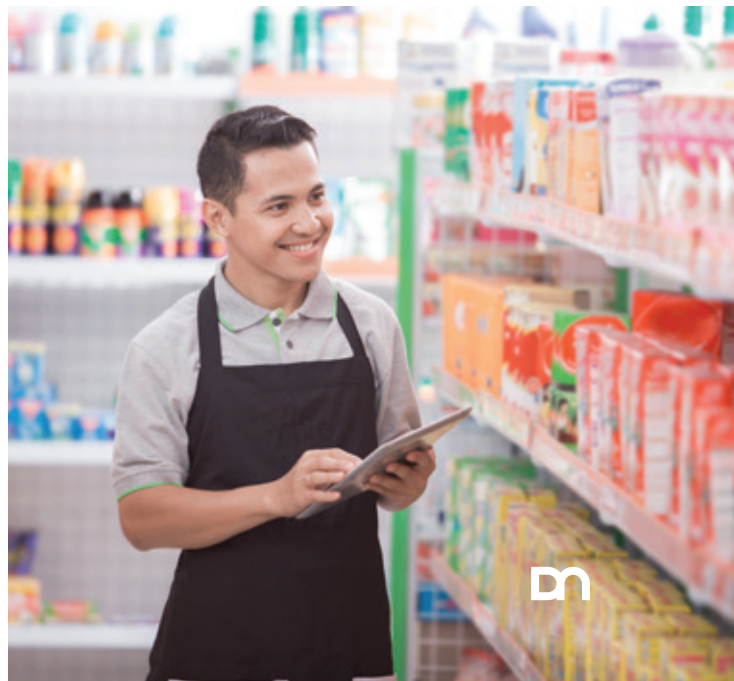
Mobile consumers expect personalized ways to shop and pay. Forecourt processes like recharging vehicles, filling up the tank, paying contactless and loyalty programs have become standard. With Vynamic FCx as your cloud-based IT platform, your organization can start to truly re-imagine the end-to-end consumer experience and manage your entire forecourt operations including fuel dispensers, outdoor payment terminals (OPT), car wash, and wet stock levels—all through one single user interface in real-time.

Supported by a centralized master data management service, and paired with pricing, fuel reconciliation, contracts management and reporting services, Vynamic FCx Essential Services package offers all the services you need to run a successful fuel business network and keep your consumers moving. Using standardized, open APIs, Vynamic FCx lets you easily integrate with the software and hardware technologies you already have in use. You have full flexibility in how you want to deploy the software, either in the cloud or offline. With Vynamic FCx as your cloud-native platform, you will significantly reduce time-to-market for extending your consumer services, store innovations and partnerships.

Convenience Services

Vynamic FCx not only offers full flexibility to support consumer journeys at the forecourt and in the store, it can also be extended with specific services to efficiently run convenience stores. Many fuel retailers struggle with proper inventory management, especially for fresh items and fast-moving products. With Vynamic FCx, you can flexibly extend and scale your product ranges to satisfy consumer needs. Managing the stock-taking, ordering and delivery processes becomes easy with Vynamic FCx, thanks to real-time visibility into sales data, stock supplies, vendor contracts and pricing details. Moreover, managing write-offs and performing regular stock evaluations are supported as well. This ensures you can standardize and streamline all back-office store operations across your entire site network. Thanks to real-time visibility into sales and inventory data, any potential issues can be solved on time, which will immediately benefit your top line as well as bottom line results.

In addition, Vynamic FCx Convenience Services package offers full support to handle your business-to-business (B2B) customers, with centralized invoicing and reporting, and support for last-mile promotions and discounts for commercial drivers.



Diebold Nixdorf handles **over 80 million transactions every day**, servicing the top-10 global Fortune 500 petroleum companies.





Food-2-Go Services

In some cases, fuel retailers opt to extend their fuel sites with high-margin Food-2-Go services, meeting the needs of a growing segment of consumers who are looking for an upmarket food experience while on-the-go: Healthy, fresh produce, a well-curated menu, barista-style coffee and a range of made-to-order meals.

Vynamic FCx offers everything you need to run your Food-2-Go restaurants. We ensure efficient kitchen processes, customizable and configurable menus, smart inventory management for fresh items to minimize food waste, and up-to-date information about ingredients, nutrients and allergens to serve consumers even better. With an integrated solution for recipe management, stock control for ingredients and the option to sell combo menus to your customers (over the counter or via self-service kiosks), Vynamic FCx offers a one-stop solution for all your Food-2-Go services.

Vynamic FCx Food-2-Go Services package allows you to take full benefits of high-margin Food-2-Go retailing, letting you recharge your consumers' vehicles as well as their stomachs.

A New Dimension in Fuel & Convenience

At Diebold Nixdorf, we've leveraged over 20 years of forecourt and fuel retail experience to design a next-generation platform designed for today's fuel retail environment. The Vynamic FCx platform saves you time and money—now and in the future—to run and maintain your forecourt, convenience and Food-2-Go operations efficiently and effectively.

Highly modular, open and services-oriented, Vynamic FCx avoids a technology lock-in and reduces time-to-market for new store innovations. Based on Azure Cloud technology, you have flexibility in deployment options: in the cloud or offline. Moreover, additional services are readily available to extend your platform capabilities to support Vendor-Managed Inventories (VMI), Online-2-Offline baskets, multi-country extension packages and much more. Vynamic FCx is an extremely open and flexible solution that lets you adapt and scale your fuel retail business the way you want, at the pace you want.

Vynamic FCx: The Best Vehicle to Support Your Transition

Key Benefits



End-to-end solution that supports your forecourt, convenience store and Food-2-Go operations efficiently and flawlessly



Flexible support for existing and new types of consumer journeys, including online-2-offline (O2O) journeys that start at home or on-the-go and continue in the convenience store



Easily operate and manage stores, clusters and store networks across multiple markets and multiple countries, with full support for Business-to-Business (B2B) customers



Effectively manage convenience and fresh food inventories, retail pricing and suppliers



Cloud-native, service-oriented platform based on Open APIs with a minimal hardware footprint, reducing time-to-market for adding new store innovations



Flexible deployment options, with embedded offline functionality to ensure 24/7 availability of business-critical processes



User-friendly design, easy to use and learn



Full central and local master data management



Full support for fuel stock management and reconciliation



Real-time insights into business KPIs, thanks to the extensive reporting and dashboard capabilities

Modernize your fuel retail network now. [Learn more at DieboldNixdorf.com/FCx.](https://www.dieboldnixdorf.com/FCx)



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